

Pocosin Arts Workshop

Intentional Design

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Creativity is looking at the world differently and coming up with personal solutions to artistic problems. It takes more than strong manual skills to make good art. You must engage your heart and mind.

This class will teach you how to improve your work through creative decision making and intentional design.

Day 1

Clarify your vision and choices.

Identify what inspires you, the micro and macro of the elements you love.

Build a tool kit of the unique items that you want to include in your work.

Explore the style and substance of your authentic work.

Students will bring photos, sketchbooks, or actual pieces of their work for analysis and discussion.

Exercise: Explore and identify your personal grab bag of inspirations.

Homework assignment: Identify your main creative interests and goals. How often do you hit the sweet spot?

Day 2

Discover what a Design Hierarchy is and how to use it to improve your compositions.

Analyze artwork you love to understand the artist's intention.

Identify the visual choices you make recurrently. These are pieces of your voice.

Do they communicate what you want?

Exercise: Practice design analysis of your own work. Are you using a design hierarchy?

Student analysis of the design aspects you repeatedly choose.

Homework assignment: Design and create a piece using this method.

Day 3

The Creative Process. You can get there from here!

Discuss the cyclical nature of creativity. It helps to have a road map.

Learn the value of your personal process.

Understand Critique and have a group discussion of student work.